

# Bachelor of Science Degree in Business: Producing

John Paul the Great Catholic University prepares students professionally and spiritually for careers in the diverse, yet complementary fields of media, business, and technology. It provides an academically rigorous, yet practical environment for students called to impact culture for Christ.

## Freshman Year

<i>Fall</i>	Scripture I	Poetics : The Art of Storytelling	Geometry and Design	Art Humanities	Intro to Products and Markets
<i>Winter</i>	Intro to Philosophy	Rhetoric: Logic and the Art of Persuasion	Algebra and Statistics	Leadership and Project Management	Marketing Products and Services
<i>Spring</i>	Early Church Fathers	Dialectics and Demonstrative Logic	Natural Science	The Producer: Planning for Production	Business Plan

## Sophomore Year

<i>Summer</i>	Philosophy of Nature	Efficient Cause of Art	Entrepreneurial Finance	Fundamentals of Story	Web Tools
<i>Fall</i>	Scripture II	Social Studies	Writing and Pitching a Business Plan	Business Law	Directing I
<i>Winter</i>	Epistemology	Masterpieces of Art, Literature and Music	Production Simulation	Culture Making: The Impact of Business and Media	Global Cultures

## Junior Year

<i>Spring</i>	Metaphysics	Launch: Opportunity (2) Literature (1)	Execution	PR	Business Development
<i>Summer</i>	Fundamental Theology	Launch: Develop (2) Literature (1)	Business Model Design	Competitive Strategies	HR & Org Mgmt
<i>Fall</i>	Sacraments, Liturgy and Prayer	Launch: Resourcing (2) Literature (1)	Emerging Media Business	Production Simulation	Sales Strategy

## Senior Year

<i>Winter</i>	Moral Theology & Ethics	Launch: Actualization (2) Literature (1)	Managerial Economics	Senior Project I: Pre-Production	Global Cultures II
<i>Spring</i>	Catholic Social Teaching	Launch: Actualization (2) Literature (1)	Negotiation Skills	Senior Project II: Production	Advanced Marketing and Distribution
<i>Summer</i>	Marriage and Family	Launch: Harvesting (2) Literature (1)	Commercials	Senior Project II: Post & Demo Reel	American Politics

Current as of November 2009. Schedule and courses offered may change without notice. Please refer to the University Catalog, available at [www.jpccatholic.com](http://www.jpccatholic.com), for the latest information.

For full course descriptions, please [click here](#) to read our course catalog.